



Advertising Rates

Payment is due by October 10, 2019
 5% discount if payment accompanies order
 Standard 15% commission to recognized advertising agencies

Black and White

Full Page \$ 950
 1/2 Page \$ 650
 1/4 Page \$ 450

Full Color

Full Page \$1,550
 Full Page Tab Position..... \$1,650
 1/2 Page \$ 850
 1/4 Page \$ 585

Cover Positions

Inside Front Cover \$2,500
 Inside Back Cover \$2,500
 Outside Back Cover..... \$3,000

Ad Sizes

Trim size is 8.5 x 11"

Full Page/Border 7 1/2" W x 10" H
 Full Page/Bleed 8 3/4" W x 11 1/4" H
 1/2 Page Horizontal 7 1/2" W x 4 5/8" H
 1/2 Page Vertical 3 5/8" W x 10" H
 1/4 Page Horizontal 7 1/2" W x 2 3/8" H
 1/4 Page Vertical 3 5/8" W x 4 5/8" H

Submit insertion order and ads to Sue Gallup
 sueg@oaba.org • Phone: 407-848-4958

If paying by check send payment to:
 Sue Gallup
 OABA - ShowTime
 1305 Memorial Ave.
 West Springfield MA 01089

2020 OABA Midway Marquee

*The Official Yearbook and Monthly Planner of the
 Outdoor Amusement Business Association*

Insertion Order

Company _____

Contact _____

Address _____

City / State / Zip _____

Telephone _____

Email _____

Authorized Signature: _____

Ad Placement Specifications

Ad Size _____ B/W ___ Color
 (please also check appropriate area in left column)

Special Instructions

Cost.....\$ _____

Discounts applied\$ _____

Total\$ _____

Payment method ___Check ___Credit Card

____Purchase Order / PO#_____

Checks payable to:
 Outdoor Amusement Business Assn.

Credit Card # _____

Expiration Date _____

Name on Card _____

Signature _____

AD MECHANICAL SUBMISSION

- ____Electronically, High Res CMYK file saved as PDF
- ____Copy, logo, layout to be furnished by customer
- ____Pick up 2019 ad with changes furnished
- ____Pick up 2019 ad exactly as it appears

DEADLINES:

Insertion Order Due: October 10, 2019
 Materials Due: October 18, 2019