



Advertising Rates

Payment is due by November 10, 2019
 5% discount if payment accompanies order
 Standard 15% commission to recognized
 advertising agencies

Black and White

Full Page \$ 950
 1/2 Page \$ 650
 1/4 Page \$ 450

Full Color

Full Page \$1,550
 Full Page Tab Position..... \$1,650
 1/2 Page \$ 850
 1/4 Page \$ 585

Cover Positions

Inside Front Cover \$2,500
 Inside Back Cover\$2,500
 Outside Back Cover..... \$3,000

Ad Sizes

Trim size is 8.5 x 11"

Full Page/Border 7 1/2" W x 10" H
 Full Page/Bleed 8 3/4" W x 11 1/4" H
 1/2 Page Horizontal 7 1/2" W x 4 5/8" H
 1/2 Page Vertical 3 5/8" W x 10" H
 1/4 Page Horizontal 7 1/2" W x 2 3/8" H
 1/4 Page Vertical 3 5/8" W x 4 5/8" H

Submit insertion order and ads to Sue Gallup
 sueg@oaba.org • Phone: 407-848-4958

If paying by check send payment to:
 Sue Gallup
 OABA - ShowTime
 1305 Memorial Ave.
 West Springfield MA 01089

2020 OABA Midway Marquee

*The Official Yearbook and Monthly Planner of the
 Outdoor Amusement Business Association*

Insertion Order

Company
 Contact
 Address
 City / State / Zip
 Telephone
 Email

Authorized Signature:

Ad Placement Specifications

Ad Size	B/W	Color
(please also check appropriate area in left column)		

Special Instructions

Cost.....\$
 Discounts applied\$
 Total\$

Payment method Check Credit Card

Checks payable to:
 Outdoor Amusement Business Assn.

Credit Card #
 Expiration Date
 Name on Card
 Signature

AD MECHANICAL SUBMISSION

Electronically, High Res CMYK file saved as PDF
 Copy, logo, layout to be furnished by customer
 Pick up 2019 ad with changes furnished
 Pick up 2019ad exactly as it appears

DEADLINES:

Insertion Order Due: November 10, 2019
 Materials Due: November 15, 2019