



Advertising Rates

5% discount if payment accompanies order;
due by October 5, 2019

Standard 15% commission to recognized
advertising agencies

Black and White

Full Page	\$950
1/2 Page	\$650
1/4 Page	\$450

Full Color

Full Page	\$1,550
Full Page Tab Position	\$1,650
1/2 Page	\$850
1/4 Page	\$585

Cover Positions

Inside Front Cover	\$2,500
Inside Back Cover	\$2,500
Outside Back Cover	\$3,000

Ad Sizes

Trim size is 8.5 x 11"

Full Page/Border	7 1/2" W x 10" H
Full Page/Bleed	8 3/4" W x 11 1/4" H
1/2 Page Horizontal	7 1/2" W x 4 5/8" H
1/2 Page Vertical	3 5/8" W x 10" H
1/4 Page Horizontal	7 1/2" W x 2 3/8" H
1/4 Page Vertical	3 5/8" W x 4 5/8" H

Return insertion order and ads to:

sueg@oaba.org

For advertising questions, please contact:

Sue Gallup at: 407-848-4958

Send payments to:

Sue Gallup
Outdoor Amusement Business Association
1305 Memorial Ave.
West Springfield MA 01089

2020 OABA Midway Marquee

The Official Yearbook and Monthly Planner of the Outdoor
Amusement Business Association

Insertion Order

Date: _____

Company: _____

Contact: _____

Address: _____

City / State / Zip: _____

Telephone: _____

Fax: _____

Email: _____

Authorized Signature: _____

Ad Placement Specifications

Ad Size: _____

_____ B & W _____ Full Color

Special Instructions: _____

Cost: \$ _____ Discounts Applied: _____

Total: \$ _____

AD MECHANICAL SUBMISSION

_____ Electronically, High Res CMYK file saved as PDF

_____ Copy, logo, layout to be furnished by customer

_____ Pick up 2018 ad with changes furnished

_____ Pick up 2018 ad exactly as it appears

DEADLINES:

Insertion Order Due: October 5th

Materials Due: October 12th