



Advertising Rates

Display Advertising Rates (per insertion)

B & W	1 X	6 X	11 X
Full Page	\$830	\$750	\$700
1/2 Page	\$450	\$410	\$375
1/4 Page	\$250	\$225	\$210
1/8 Page	\$150	\$135	\$125
1/16 Page	N/A	\$85	\$95

Full Color (Additional)

Full Page	\$300
1/2 Page	\$150
1/4 Page or Smaller	\$100

Cover Positions

Inside Front Cover	\$1,200
Inside Back Cover	\$1,200
Outside Back Cover	\$1,800

***Call for availability**

Ad Sizes

Trim size is 8.5 x 11"

Full Page/Border	7 1/2" W x 10" H
Full Page/Bleed	8 3/4" W x 11 1/4" H
1/2 Page Horizontal	7 1/2" W x 4 5/8" H
1/2 Page Vertical	3 5/8" W x 10" H
1/4 Page Horizontal	7 1/2" W x 2 3/8" H
1/4 Page Vertical	3 5/8" W x 4 5/8" H

Return insertion order and ads to:

sueg@oaba.org

For advertising questions, please contact:

Sue Gallup at: 407-848-4958

Send payments to:

Sue Gallup
 OABA
 1305 Memorial Ave
 West Springfield MA 01089

2019 OABA ShowTime

Insertion Order

Date: _____

Company: _____

Contact: _____

Address: _____

City / State / Zip: _____

Telephone: _____

Fax: _____

Email: _____

Authorized Signature: _____

Ad Placement Specifications

Ad Size: _____

_____ B & W _____ Full Color

Special Instructions: _____

Start Date: _____ End Date: _____

Cost: \$ _____ Discounts Applied: _____

Total: \$ _____

AD MECHANICAL SUBMISSION

- _____ Electronically, High Res CMYK file saved as PDF
- _____ Copy, logo, layout to be furnished by customer
- _____ Pick up previous ad with changes furnished
- _____ Pick up previous ad exactly as it appears

Special Issues:

Magazine is printed monthly, except for a combination issue of January/February. Tom Powell's "On the Earie" is featured in every issue of ShowTime!

DEADLINES:

Insertion orders and ads are due the first of every month