



# 2015 OABA ShowTime

## Insertion Order

### Advertising Rates

Display Advertising Rates (per insertion)

B & W	1 X	6 X	12 X
Full Page	\$830	\$750	\$700
1/2 Page	\$450	\$410	\$375
1/4 Page	\$250	\$225	\$210
1/8 Page	\$150	\$135	\$125
1/16 Page	N/A	\$85	\$95

### Full Color

Full Page	\$300
1/2 Page	\$150
1/4 Page or Smaller	\$100

### Cover Positions

Inside Front Cover	\$1,200
Inside Back Cover	\$1,200
Outside Back Cover	\$1,800

**\*Call for availability**

### Ad Sizes

Trim size is 8.5 x 11"

Full Page	7 1/2" W x 10" H
Full Page/Bleed	9" W x 11 1/2" H
1/2 Page Horizontal	7 1/2" W x 4 5/8" H
1/2 Page Vertical	3 5/8" W x 10" H
1/4 Page Horizontal	7 1/2" W x 2 3/8" H
1/4 Page Vertical	3 5/8" W x 4 5/8" H

### Return insertion order and ads to:

OABA at: oaba@oaba.org

### For advertising questions, please contact:

OABA at: 800-517-6222

### Send payments to:

Outdoor Amusement Business Association  
1035 S. Semoran Blvd., STE 1045A  
Winter Park, FL 32792

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### Ad Placement Specifications

Ad Size: \_\_\_\_\_

\_\_\_\_\_ B & W \_\_\_\_\_ Full Color

Special Instructions: \_\_\_\_\_

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

Cost: \$ \_\_\_\_\_ Discounts Applied: \_\_\_\_\_

Total: \$ \_\_\_\_\_

### AD MECHANICAL SUBMISSION

\_\_\_\_\_ Electronically, High Res CMYK file saved as PDF

\_\_\_\_\_ Copy, logo, layout to be furnished by customer

\_\_\_\_\_ Pick up previous ad with changes furnished

\_\_\_\_\_ Pick up previous ad exactly as it appears

### Special Issues:

Magazine is printed monthly, except for a combination issue of January/February. Tom Powell's "On the Earie" is featured in every issue of ShowTime!

### DEADLINES:

Insertion orders and ads are due the first of every month